REGENERATION
ORGANIZATIONAL READINESS SURVEY

REGENERATIVE CULTURE: The Mission

What is your company's understanding of the permacrisis? The Existential Threat? Does your organization have a sense of urgency in the face of societal disruption, planetary tipping points, overshoot, i.e., the world's wicked problems?
Does your company understand the linkage between strategy and the Common Good? Do you integrate societal impact, environmental trends, and business strategy with performance?

REGENERATIVE STRATEGY: Intent and Vision

What is your company's long-term vision for becoming a regenerative company? How deeply is regeneration integrated into your corporate strategy and long-term goals? Do you have a regen-strategy map to guide decision-making?
How does you define regeneration in the context of its business and technology offerings? Can you clarify your interpretation of regeneration to ensure alignment between your goals and your approach?
What specific goals or milestones has you set to measure progress in adopting regenerative practices? Do you have concrete, measurable targets? Who sets them and how?

REGENERATIVE BUSINESS MODELS: Investments in Regenerative Impact

How does your organization plan to adapt its business model to support regenerative outcomes? Are your transforming your value proposition to be regenerative? Beyond traditional business operations?
Do you have a "double-loop" business model for community value-creation? Have you mapped out the connections between profits and investments in regeneration?
What percentage of your R&D and investment is allocated toward regenerative technologies or projects? Financial commitment is the key indicator of how central regeneration is to your strategic focus – can you tell us about this?
How do you balance profitability with long-term regenerative outcomes? Have you built consensus on how to manage the tension between short-term financial goals and long-term regenerative benefits?

REGENERATIVE LEADERSHIP: The "Spirit of Performance"

Who in the leadership team is championing the company's shift towards regenerative practices? How do we get leadership buy-in to build organizational capability and commitment in terms of regeneration?
How is the company ensuring that regenerative principles are embedded across all departments, from R&D to operations? How is regeneration being incorporated into all aspects of the business and is cross-departmental collaboration happening?
How does your organization build distributed leadership capabilities? What is the role of ego-centric managers? Can your leaders share power? Are they rewarded for consensus-building and shared decision-making?
How do you engage employees and stakeholders in promoting and adopting regenerative practices? Understanding how you foster internal and external buy-in gives us a sense of the cultural alignment around regeneration.

COMMON GOOD

REGENERATIVE INNOVATION: The Role of Technology in Regenerating the Common Good

Do you understand the Jobs-to-Be-Done for community and societal regeneration? How does outcome-driven-innovation apply to your regenerative aspirations?
How do you plan to use existing technological capabilities–AI, IoT, cloud, quantum computing–to drive regeneration? How can technology be leveraged to support regenerative strategy and outcomes? Projects?
What role do you see your company playing in developing technologies for ecosystem restoration or nature-based solutions? Are you investing in tech solutions directly aligned with ecosystem regeneration?
Are there ongoing R&D projects focused on regenerative solutions? What does your innovation pipeline include, and how focused are you on breakthrough solutions for regeneration?

REGENERATIVE METRICS: Accountability and Reporting

What metrics are you using to measure the success of organizational regenerative initiatives? How do you track progress and ensure accountability for regenerative goals?
How do you plan to report on your regenerative activities, both internally and to external stakeholders? Transparency is key - how committed are you to public accountability?
What frameworks (e.g., ESG, B Corp, SDGs) guide your approach to regeneration? The best organizations build their own effective framework or guidelines as they benchmark and structure their regenerative initiatives.

REGENERATIVE PARTNERSHIPS: Ecosystem Building for Trust and Collaboration

What partnerships has your company formed (or is planning to form) to advance its regenerative goals? Strategic alliances with governments, NGOs, or sustainability organizations indicate the seriousness of your commitment.
How do you collaborate with communities and stakeholders in regions where regenerative projects are being implemented? Do you engage local communities and ensure your approach is inclusive and aligned with the needs of those most affected by environmental degradation?
Are there specific industries or sectors your organization is focusing on to drive regenerative change? Where can your organization have the greatest impact–whether it's urban infrastructure, technology, energy, or agriculture.

SOCIAL
ECONOMICS
NATURE
WORK
CULTURE
MEDIA
LAW
TECHNOLOGY
POLITICS

SOCIETAL IMPACT

What legacy does your organization want to leave as a regenerative business, and how do you envision your impact on society? What are your aspirations for contributing to regeneration globally?
How do you plan to involve future generations in its regenerative journey? What initiatives do you have for education, talent development, and fostering regenerative leadership for the future?

SCALING REGENERATION

How do you plan to scale your regenerative initiatives across different geographies and industries? Scaling is critical for long-term impact. Do you have a plan for creating regenerative impact across the world?
What role do emerging markets play in your regenerative strategy? What are you learning from the edge? Regenerative projects in developing regions will highlight new reverse-innovation opportunities

OBSTACLES TO REGENERATION: Challenges and Risk Management

What are the main challenges your organization faces in adopting regenerative practices, and how are you addressing them? How do you identify potential hurdles? What are the capabilities you need to make a difference?
How do you managing the risks associated with transitioning to regenerative models, particularly in industries that might resist change? Can you help industries understand the disruptions they face? Can you quantify the impact of regenerative approaches in various sectors (e.g., manufacturing, energy)?